



# AU JUS TOASTMASTERS #879



## What is the Accredited Speaker Designation?

Toastmasters International initiated this special program in 1981 to recognize those Toastmasters' members who have attained a professional level of excellence in public speaking skills.

## "The Accredited Speaker Program is not for everyone.

Only a handful of members have what it takes to become an Accredited Speaker." (*From the Accredited Speaker program*) To date (2012), 30 years later, only 61 people across the world have earned this coveted professional level designation.

In August, 1998, Bob 'Idea Man' Hooey, DTM, PDG walked across a stage to the cheers of 2000 plus fellow Toastmasters to receive his A/S designation in Palm Desert, CA; becoming the 48th Accredited Speaker in Toastmasters' history, and the 5th Canadian to earn this coveted designation.

To date, only 8 of them are Canadians.

Bob is a past District Governor (British Columbia 1997-1998) who served with distinction and has been inducted into the Toastmasters' Hall of Fame on numerous occasions for his leadership and his speaking. Bob 'Idea Man' Hooey is a charismatic, facilitator, MC, author and

motivational keynote confident leader, trainer, speaker on creativity, business innovation, sales and enhancing team performance. He has coached leaders from Canada's 50 Best Managed Companies to help them profitably move to the next level. Visit Leaders Edge! for more information on his coaching.

Using personal stories drawn from rich experience, he challenges his audiences to engage his **Ideas At Work! - to act on what they hear**, with clear, innovative building blocks and results-proven success techniques to increase their personal and professional effectiveness. Visit

[www.ideaman.net](http://www.ideaman.net) for more information on Bob's programs and services. Bob is a veteran, professional member and former National Director of the Canadian Association of Professional Speakers. In December 2000, he has given a special **CAPS National, Presidential award for 'his energetic contribution to the advancement of CAPS & his living example of the power of one.'**

## Accredited Speaker Program Do YOU Have What it Takes to be a Professional Speaker?

Toastmasters International has a special program which recognizes those members who have professional-level speaking skills. The Accredited

Speaker Program is not for everyone. Only a handful of Toastmasters have what it takes to become Accredited Speakers. Less than 25 percent of those who apply for the program become Accredited Speakers.

The program is conducted annually. To qualify as an Accredited Speaker, an applicant must be a current member of a Toastmasters



Club. He or she also must be an Able Toastmaster or Advanced Toastmaster Bronze and have had a minimum of 25 speaking

engagements to non-Toastmasters audiences within three years of application date. Five copies of letters of acknowledgment or appreciation from any of the 25 engagements must be provided as documentary evidence of successful presentations. In addition, applicants must pass a rigorous two-stage judging process.

If you or someone in your Club has professional-level speaking skills, please review the Accredited Speaker page on the Toastmasters International website.

Deadline each year for entries is November 1.

**Good luck!**

**For more, go to:**

<http://www.district23.org/accredited-speaker-program/>